In Store Solutions

The Smart Fitting Room.
Enhancing the store performance with connected fashion technology.

The Smart Fitting Room

Enhance your store performance and amaze your customers through an entirely new shopping experience that drives additional sales while making the shopping experience in fashion retail materially more enjoyable.

Our smart fitting room technology interacts at different levels with the consumer, subject to how it is being utilized and whether you want it to work based on RFID, our fashion ESL or barcode scanning. Items brought to the fitting room or held to the virtual shelf will prompt a variety of digital information onto the screen which instantly turns into an information and upselling device. Consumers can browse through pictures, sizes and colour options, and conveniently ask shop assistants through a call button without being forced to leave the fitting room on the search for the desired size, colour or accessory.

It offers a large range of integration possibilities beyond connecting to sales assistants' smart watches, such as full ERP integration, stock information, product data base, matching product data for upselling, and more.

Whether integrated into a mirror or as a stand-alone virtual shelf – all options are possible.

InStore Solutions

The Smart Mirror.
Enhancing the store performance with smart (RFID) mirror technology.

If your preference is to deploy a smart mirror, our Jogotech solution displays the selected items in all colours and sizes available. It also displays personalized recommendations to complete the look. The customer can:

- ✓ Select colour
- ✓ Select size
- ✓ Request support to the shop assistant
- ✓ Add items to a cart

When the customer requests an item to be delivered by the shop assistant, the request is being sent to the assistants' smart watches. Any available assistant now can acknowledge the request which automatically closes the request on all other associates' smart devices. And the client is being informed that he shall instantly be served with the desired item. No longer the need to dress again and leave the fitting room just to search for a more suitable item. This does not only drive customer satisfaction to new heights, it also is a proven sales success with revenues up by 15% and more at stores having deployed the smart mirror.
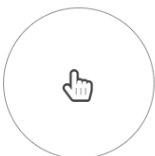
ADVANTAGES

Changing rooms will never be the same again

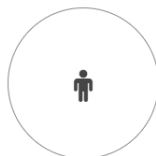IMPROVES THE CUSTOMER'S EXPERIENCE

INCREASE SALES

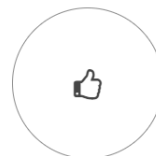BETTER CUSTOMER KNOWLEDGE

UNIQUE CUSTOMER PROFILE (ONLINE + OFFLINE)

CONVENIENT
Requests assistance to shop assistants from the changing room without the need to get dressed.

OMNICHANNEL
Log in the changing room and unify your online and offline profiles.

CUSTOMIZED
Complete your look with personalized recommendations based on your personal preference.

AGILE PAYMENT
Avoid queues paying with your mobile phone in the changing room.

MANGO   ZARA   ZARA HOME   Massimo Dutti

InStore Solutions

The Virtual Shelf.
The primary tool towards a seamless omnichannel experience.

Bridging the online and the offline world by providing a seamless customer journey largely hinges on the deployment of an endless aisle application at store level, particularly when you have a materially larger item catalogue than what you can physically display at your stores. Customers who cannot find their sizes or colours at the store, still can complete their purchase by buying online with or without the shop personnel's assistance without leaving the store. Cross-selling and upselling are further key benefits of the virtual shelf.

Cotton Shirt

Aus Bio-Baumwolle - sportiv-eleganter Herren-Langarm-Hemd in zeitlosem Fit. Mit Haifischkragen, durchgehender Knopfleiste - perfekt um das Modell lässig über oder läntetauglich in der Hose zu tragen.

Grössen:

| S | M | L | XL |

Farben:

In dieser Filiale sofort verfügbar. In 1-2 Tagen lieferbar. Verfügbarkeit in anderen Filialen prüfen

€ 19.99

Dazu passt auch hervorragend:

Basket →

Warenkorb
Artikel im Warenkorb werden nur reserviert, wenn Sie sich registriert haben.

✓ Der Artikel wurde zu Ihrem Warenkorb hinzugefügt.

Cotton Shirt

Zwischensumme	EUR 19,90
Versandkosten	EUR 0,00
Gesamtsumme inkl MWSt.	**EUR 19,90**

Checkout

Weiter einkaufen

← Wenn Sie ohne Registrierung zurück zur Übersicht gehen, wird der Warenkorb gelöscht.

Checkout →

Checkout

☐ **Ich habe die Geschäftsbedingungen und die Datenschutzrichtlinien gelesen und erkenne diese an.**

Ich habe bereits ein Kundenkonto und möchte hierüber auschecken:

Email-Adresse eingeben

Ich möchte ohne Registrierung auschecken und scane hierzu den untenstehenden QR-Code:

Jetzt noch schnell registrieren und **10%** Rabatt auf diesen Einkauf erhalten.

← Wenn Sie ohne Registrierung zurück zur Übersicht gehen, wird der Warenkorb gelöscht.

If you want omnichannel to become a reality, we can help you from concept to design and implementation. That does include the development of an API e.g. to your web shop or product data base, inventory data, media assets and POS/ERP. We can provide hardware and set it up turn-key in your stores – services, monitoring and data analytics included.

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